



Policy on Co-Branded Activities

- VIIN YIS and Careers events are not to be co-branded.
- New activities may be open for consideration to be co-managed and co-branded.
- Minimum criteria for consideration:
 - a. A clear case for the benefit to VIIN must be made. The benefit must be more than a financial benefit. Key indicators will be:
 - i. the number of new people it will expose to VIIN activities / bring to VIIN events;
 - ii. other measures of engagement.
 - b. Any activity must provide a clear opportunity for VIIN to be present (e.g. trade booth) or as a speaker. A financial transaction only will not be considered. Specific examples include: hosting a symposium at another conference; or, hosting ASM / ASI the Lorne conference.
- Process:
 - a. A clear brief on the event, together with a statement of the benefit to VIIN and to the co-partner needs to be provided and considered.
 - b. The Program Manager will make an assessment of the in-kind (Program Manager time) and cash contributions required of VIIN and append this assessment to the statement of benefit.
 - c. The brief statement of benefit and assessment will be circulated to the VIIN Executive by email or discussed at the next Executive Committee meeting (as timelines dictate).
 - d. A majority vote will be required to commit to the activity. If the vote is tied the decision is made by the VIIN Co-convenors.